

(IVEDA)

Campus Recruitment – (2015) Batch (Only for Unplaced n Eligible Students)

(This Drive is Only for Unplaced Students. If any placed student found sitting in this drive, his / her previous and current offer will be cancelled and he / she will not be allowed to sit in any further placement drives henceforth)

Website : www.iveda.com

Salary Package : CTC offered would be Rs 3.00 Lacs to Rs 3.60 LPA

Location : Noida

Eligibility Criteria : ALL B Tech

Job Description :

- The Marketing Analyst will engage as a Technology Subject Matter Expert to scope & assess current technology deployed, pain points in business & technology acquisition needs.
- They will be responsible for Customer Acquisition and qualifying prospects via marketing campaign activities.
- They will run campaigns targeted at various LOB/ industry verticals and identify quality sales engagement opportunities for direct sales connect.
- They will be responsible for managing the pipeline created and will also have to create and maintain a database of potential customers.
- They will engage with Prospects in a B2B environment thru primary & secondary research.

Role

- Engage with IT Head to understand the current technology deployed and business applications used in organization.
- Identify Technology Needs, Pain Points & Opportunities from Functional Heads, basis challenges faced in day to day business functioning.
- As a Subject Matter Expert bridge the Challenges faced in the Prospects business and the technology proposed.
- Confirm Meetings for Technology Evaluation with Prospects.

Deliverables

- Pre-defined targets for Quarterly Appointment Setting for technology evaluation, linked to compensation.

How to Apply?

- Apply only if you are unplaced and eligible for this Campus Drive.
Click the link given below to apply

https://docs.google.com/forms/d/1ZzQf_Bp7WZeavLP-95Is226zba74cc5bQHnY30E--v0/viewform?c=0&w=1&usp=mail_form_link

- Once applied you cannot back out from the process else your Name will be permanently blacklisted from all future placement opportunities.

- Please ALSO SENT YOUR UPDATE RESUME AT tkaur2@amity.edu

- Last date to apply for this Placement drive is 23rd April 2016 by 5:00 pm.
- Late entries not allowed

My Best Wishes

Prof. (Dr.) Ajay Rana

Advisor & Director